5

10

15

20

25

30

35

WHAT IS CLAIMED IS:

- A method for the management of a decoder that is connected to a television set and receives a message for display, identified by an address, from a remote data source wherein:
- a database is stored in a back-up memory of the decoder from a collection of messages received from the remote data source;
 - the database is updated by means of an updating program;
- from a use of the database, a statistical information table, a statistical information element comprising at least one statistical parameter is stored in the decoder;
 - 2. A method according to claim 1, wherein
 - during a request for connection to a desired address of a message for display, it is first verified that the message for display, associated with this desired address, is present in the database and, if so, it is taken therefrom,
 - if not, a set of contents of the message for display, located at the desired address, is taken from the remote data source.
 - 3. A method according to one of the claims 1 to 2, wherein
 - the remote data source is accessed by means of a cable network and/or a satellite network and/or an Internet network.
 - 4. A method according to claim 1 to 3, wherein
 - the remote data source is accessed regularly in order to take a set of updated contents associated with a message for display of the database.
 - 5. A method according to one of the claims 1 to 4, wherein
- the statistical parameter used is an identifier of the message for display, the identifier being a piece of information such as an address, or a word, by which the message for display can be characterized.
 - 6. A method according to one of the claims 1 to 5, wherein
 - a statistical parameter pertaining to a frequency of use of the message for display is placed in a piece of statistical information,
 - and wherein
 - when it is no longer possible to save a message for display in the back-up memory, a message for display present in the database is eliminated, starting from the least used message.
 - 7. A method according to one of the claims 1 to 6, wherein
 - the decoder is associated with a server of an operator,

- a set of contents pertaining to the table of statistical information is sent to the server,
- a piece of information for display, in concordance with a profile set up on the basis of the table, is received from the server.
 - 8. A method according to one of the claims 1 to 7, wherein
 - the back-up memory is placed in the decoder.
 - 9. A method according to one of the claims 1 to wherein
 - the database is updated when a use of the decoder allows it.

5